

STEWART COPELAND, YEMI ALADE Announced As Ambassadors For MID&M+24



Stewart Copeland, musician, legendary drummer and founder of the band *The Police* and Nigerian singer-songwriter **Yemi Alade** succeed **Jean-Michel Jarre** as **official Ambassadors** of MID&M+24.

MID&M+24, a global event dedicated to music professionals, is organised by the Mairie de Cannes and the Palais des Festivals et des Congrès in collaboration with Hopscotch and with the support of Allover/Panda Events.

After a successful pre-edition in January 2023 which saw Jean-Michel Jarre give three immersive live concerts, the enduring electronic pioneer has renewed his support for this year's event as **MID&M+24** "honorary ambassador".

Bringing together one of the world's best drummers, the Afro-pop icon and the most visionary of musicians, MID&M+24 reflects the diversity and innovation that characterize contemporary music creation and industry.


Stewart Copeland, famous for his role as founder and drummer of the legendary band The Police, brings his unrivalled expertise as an award-winning musician and composer. African music phenomenon Yemi Alade is hailed for her unique style and captivating stage presence, while electronic music pioneer Jean-Michel Jarre is recognized for his

spectacular performances and boundless creativity.



As part of their support, **MIDEM+24** sponsors will take part in a series of events at the festival:


Stewart Copeland will take part in a meeting with students from the Georges-Méliès campus, a masterclass, a round table on artificial intelligence and its impact on the music industry, and a signing session. He will also leave his mark on the Cannes Walk of Fame and be named Honorary Citizen of the City of Cannes.


 **Yemi Alade** will set the stage at Cannes' Palais des Festivals alight in an exceptional performance on January 25.


Jean-Michel Jarre will be supporting the official launch of FNAMM (Formation Numérique Aux Métiers de la Musique), and will be giving a masterclass on **January 25 at 4pm**. He will also leave his mark on the Cannes Walk of Fame.

***MIDEM+24 Official Inauguration**

In the presence of **David Lisnard**, Mayor of Cannes, **Stewart Copeland**, **Yemi Alade**, Midem+24 sponsor, and **Jean-Michel Jarre**, honorary sponsor

 Date: 24 January

 Time: 7.30pm

 Venue: Debussy Theatre (Palais des Festivals)

"MIDεM+24 is honored to count on the support and participation of these renowned artists, who will help enrich and energise this leading global event for the music industry. Their involvement promises memorable moments and fruitful exchanges during this edition!" declares Gilbert Desveaux, founder of Hopscotch.

MIDεM+24 Program

MIDεM+24 LIVE

24+25+26+27 January 2024

[LIVE Festival Full Programme](#)

MuSee Discovery Experience + MIDεM+ Academy

25+26 January 2024

Programme details [Here](#) and [Here](#)

Registration

An ALL ACCESS accreditation gives access to conferences and professional meetings, immersive experiences and the LIVE Festival at a special introductory rate.

Details [Here](#)