



Press release #3

Cannes, 23 November 2023

## Le Festival International des Jeux de Cannes, the must-attend event for games industry professionals

37<sup>th</sup> edition : 23-25 February 2024

Palais des Festivals et des Congrès de Cannes

Le Festival International des Jeux de Cannes, the must-attend event for professionals in the world of games, is celebrating its 37th edition from 23 to 25 February 2024 at the Palais des Festivals et des Congrès de Cannes.

For several decades now, the Festival has been bringing together the key players in the sector, including professional publishers, distributors, authors and illustrators, to meet influencers and buyers. The Croisette has become the world's focal point for games, where the latest news, trends and major players in the sector are highlighted. This 2024 edition marks a significant evolution of the festival, with several new features.

With more than 1,200(\*) new games published every year, France can pride itself on having become the spearhead of the games world.

A true cultural product, there's a game for everyone, for every moment and for every purpose: simple, fast-paced games or more complex games aimed at a more sophisticated audience, strategy games, communication games, investigation games, simulation games... The Festival reflects this richness and showcases it on more than 45,000 m<sup>2</sup> at the heart of and outside the Palais des Festivals et des Congrès de Cannes.

### Cannes is a must-see destination for professionals

Now the benchmark for the gaming market, the Festival welcomes industry professionals in optimal conditions:

- **4 days of trade shows for professionals and the media** (from 22 to 25 February 2024). They will be able to take advantage of the BtoB experience in the 30 professional areas.
- **A lounge area** offered by the Festival to host professional meetings and a showroom dedicated to the presentation of new products and previews.

- **A fast pass** allowing access to the show 1 hour before the general public.

### The author master class

As part of our ongoing commitment to development and support, the Protolab is stepping down to make way for an Author Masterclass, giving authors the chance to meet leading professionals from the world of games. This year's edition, 2024, includes an extra half-day specifically for authors. An afternoon master class consisting of a plenary session and a workshop on the profession of board game author.

### Nuits du OFF changes format

The Nuits du OFF, which captivate fans over four nights (21-24 February), are changing their format to create an additional space for informal meetings between authors, professionals and enthusiastic visitors. These nights offer a unique opportunity for creators to promote their creations in optimal testing conditions.

### The 2024 conferences

The conferences will be led by experts and will cover the major themes in play.

On the programme:

- Thursday 22 February at 5.00pm at Audi K: **FABRIKART / The impact of games on the environment and ecology** (for professionals only)
- Friday 23 February at 11.00 am at Hi5 Studio: **Inclusivity in games**
- Friday 23 February at 2.30pm at Hi5 Studio: **Asmodee Research**
- Friday 23 February at 5.00pm at Hi5 Studio: **Dixit**
- Saturday 24 February at 11am at Audi A: **Serious Games** (Evolud and GRRR partners)
- Saturday 24 February at 11am at Audi A at 1.30pm at Audi A: **Cultural product recognition**
- Saturday 24 February at 11am at Audi A at 3.30pm at Audi A: **Beyond entertainment**
- Saturday 24 February at 11am at Audi A at 5.30pm at Audi A: **AI**

*(\*) 1,200 new games published, including re-releases and expansions.*

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#### Cannes

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