

# COMMUNIQUÉ DE PRESSE



Cannes, 16 October 2023

## World Travel Awards 2023

### Cannes in the running to retain its title of "World's Best Destination for Festivals and Events"

After winning the title of "Europe's Best Destination for Festivals and Events" three years running, Cannes is preparing to defend its prestigious world title at the World Travel Awards 2023. The city is up against some of the world's most renowned competitors: Barcelona, Barranquilla, Dubai, Ho Chi Minh, London, Rio de Janeiro, Singapore and Sydney.

This nomination reflects Cannes' ongoing commitment to offering an exceptional experience to visitors from all over the world. Cannes is also the only French city to represent France's expertise in the events industry, which provides more than 455,000 direct and indirect jobs in France and generates nearly €65 billion in sales every year.

Cannes, world-famous for its Film Festival, which showcases cinema on an international scale, also stands out in many other sectors. The city hosts major trade fairs that are global benchmarks, music and dance festivals, cultural events and internationally renowned conferences such as MIPIM, Cannes Lions, Tax Free World Exhibition, the Cannes International Games Festival, ILTM and Canneséries.

In 2023, the Palais des Festivals et des Congrès, the economic heart of Cannes, broke a record by hosting no fewer than 73 professional events and 80 cultural events.

All those who appreciate Cannes are invited to show their support by voting for the city until 17 November via this link: <https://www.worldtravelawards.com/award-worlds-leading-festival-and-event-destination-2023>

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